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| erica masseyemassey121@gmail.com |

# Education

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| masters of arts in Geography, *university of illinois, champaign-urbana, il*With a concentration in Space, and Society and Environment*expected graduation: may 2020* |
| Bachelor of Science in Geography, *Texas State University, San Marcos Tx*With a concentration in Resource and Environmental Studiesminor in Englishminor in Nature and Heritage Tourism*awarded: December 16th 2017* |

# University Experience

**Environmental Interpreter**  The Meadows Center for Water and the Environment

 Texas State University, San Marcos

Supervisor: Miranda Wait (512) 245-7570

Fall 2016-2018

Description:

Actively obtained, investigated, analyzed, and verbally interpreted environmental information such as biology, geography, and hydrology of central Texas and to conveyed this information in both a formal and informal setting to students, visitors and staff. As an environmental interpreter, I led group tours on guided glass-bottom boat rides over the unique natural anomaly known as Spring Lake, led guided informational nature hikes on the historic Spring Lake Nature Preserve, led classes of students grade level 2-9 in day-long field trips, monitored and educated visitors on the wellbeing of the four endangered species residing in Spring Lake, and actively monitored the quality of the water flowing from the Edwards Aquifer into Spring Lake.

**Community Outreach Coordinator Intern**  The Meadows Center for Water and the Environment Texas State University, San Marcos

Supervisor: Professor Mark Carter and Miranda Wait

January 2017-May 2017

Description:

Planned, designed, promoted and executed environmentally centered community education events on behalf of the Meadows Center for Water and the Environment. These events were aimed towards the families of San Marcos, Texas and the surrounding areas, to educate both children and their parents on the importance of environmental conservation, specifically water resource conservation. As part of this internship I also continued my pre-existing assignment as an Environmental Interpreter. During this time, I also became a Certified Citizen Scientist for the Texas Stream Team, where I was trained to preform multiple water quality tests in the field and report them to a communal online scientific database.

**Public Relations Officer** – (ESC)The Environmental Service Committee

Texas State University, San Marcos

Supervisor: Professor Mark Carter

August 2015- February 2016

Description:

The Environmental Service Committee is a platform at Texas State University through which environmentally centered projects can be funded. The ESC distributes funds collected from the Environmental Service fee that is paid by every student at the university, totaling in more than $50,000 a year. As an active officer, my fellow committee members and I regularly heard student proposals for environmentally- centered projects to be implemented on campus, and then discussed, debated, and distributed the funds to the project proposals we saw fit. Projects funded during my membership included the Bobcat Blend on-campus composting and the Bike Cave for alternative student transportation. As the public relations officer I was responsible for the promotion of the ESC on campus, namely through social media and other online platforms.

**VP of Traditions and Officer of Standards** Delta Zeta- Iota Alpha Chapter

Texas State University, San Marcos

August 2014- December 2017

Description:

During my time as a member of the Iota Alpha chapter of the Delta Zeta sorority at Texas State University I served as the Vice President of Philanthropy (2015) and the elected Officer of Standards (2016). Responsibilities as the Vice President of Philanthropy included organizing and executing the regular fundraising and philanthropic events within the sorority, residing over meetings, and representing the sorority at monthly regional meetings. As elected Officer of Standards I was responsible for upholding the integrity of the election committees as well as identifying and penalizing members who were in violation of the standards and rules of the organization.

# Awards and Honors:

 ***Award University Dates***

 College of Liberal Arts Dean’s List Texas State University Fall 2017

 College of Liberal Arts Dean’s List Texas State University Spring 2017

 College of Liberal Arts Dean’s List Texas State University Fall 2016

 College of Liberal Arts Dean’s List Texas State University Spring 2016

 Alfa Lloyd Academic Distinction Award Texas State University Fall 2015

# Affiliations

**Name Position(s) held**

American Association of Geographers (AAG) n/a

Texas State University Honors College Student Association n/a

Sigma Tau Delta- English Honors Association n/a

Texas Stream Team Certified Citizen Scientist & Water Quality Tester

Environmental Service Committee (ESC) see above

Delta Zeta- Iota Alpha Chapter see above

# Software Fluency:

Microsoft Office (Word, Excel, Outlook, PowerPoint), Sony Vegas Video Editing Software, Prezi presentation, Adobe Photoshop, Microsoft Sharepoint OpStats, GIS familiarity, Weebly Website Design.

# Language FLUENCY

in order of current dominance:

 **English**, (native speaker)

 **Spanish,** (Communicative).

 **French,** (Literate).

# non-University Experience

**On-Campus Brand Ambassador**  Amazon.com Prime:student

 Texas State University, San Marcos

Supervisor: Haley Martin (972) 953-5448

Spring 2015-Spring 2017

Description:

Two-year employee of Amazon.com as a Brand Ambassador to Texas State University. Responsibilities included planning, organizing and executing promotional events, directing two social media promotional pages, as well as creating event and account reports for corporate headquarters.

**Social Media and Community Outreach intern**  Lakeshore Sports Outdoor Recreation Dealership

 Montgomery, Texas

Supervisor: Melanie Clement, G.M

Summer 2016

Description:

Experience in product and lifestyle promotion both on and offline with outdoor recreation products at Lakeshore Sports, namely water recreation. Responsibilities included designing websites, administering, managing and posting on various social media platforms, and designing both digital and print advertisements for magazines and web posts.

**Customer Service Representative, Recycling Program Coordinator**  Tanger Outlet Mall

 San Marcos, Texas

Supervisor: John Larison, G.M (512) 396-7446

Fall 2017- Present

Description:

As a Customer Service Representative, responsibilities were to provide customer service to visitors such as handling inquiries and solving problems. Basic office duties such as database entry, updates of logs and special assigned projects, creating schedules and calendars, filing. As the company’s first Recycling Program Coordinator, I was solely responsible for the development and implantation of a mall-wide single-stream recycling program, which will potentially divert over three tons of recyclable materials from landfills within the year.